

## **Disclosure Statement**

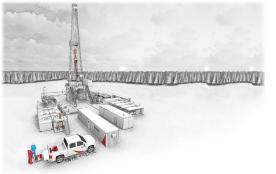


- Statements made in the course of this presentation that state the Company's or management's intentions, hopes, beliefs, expectations or predictions of the future are forward-looking statements. It is important to note that the Company's actual results could differ materially from those projected in such forward-looking statements. Additional information concerning factors that could cause actual results to differ materially from those in the forward-looking statements is contained from time-to-time in the Company's filings with the U.S. Securities and Exchange Commission (SEC). Any decision regarding the Company or its securities should be made upon careful consideration of not only the information here presented, but also other available information, including the information filed by the Company with the SEC. Copies of these filings may be obtained by contacting the Company or the SEC.
- In an effort to provide investors with additional information regarding our results as determined by U.S. Generally Accepted Accounting Principles (GAAP), we disclose various non-GAAP financial measures in our quarterly earnings press releases and other public disclosures. We use these non-GAAP financial measures internally to evaluate and manage the Company's operations because we believe it provides useful supplemental information regarding the Company's ongoing economic performance. The non-GAAP financial measures include: (i) earnings before interest, taxes, depreciation and amortization (EBITDA) excluding other costs, (ii) net income (loss) excluding other costs and (iii) diluted earnings (loss) per share excluding other costs. Each of these financial measures excludes the impact of certain other costs and therefore has not been calculated in accordance with GAAP. A reconciliation of each non-GAAP financial measure to its most comparable GAAP financial measure can be found in our quarterly earnings press release.

# **Investment Highlights**

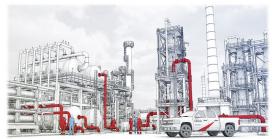


- Increasing revenue from improving market fundamentals
- Actively leveraging M&A to deliver growth and improved profitability
- Strict capital allocation strategy focused on high-growth opportunities
- Strong margin flow-through on revenue improvement
- Proven management team with significant industry experience













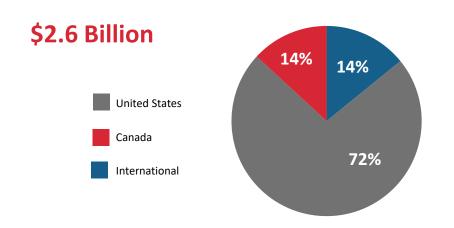
# **DNOW: One of the Largest Distributors to the Energy Industry**



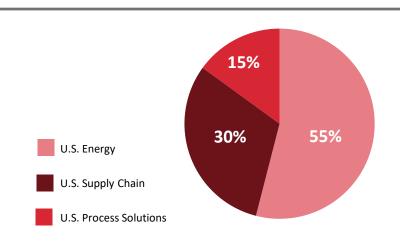
- Legacy 150+ years operating
- Support major land and offshore operations for all the key energy producing regions around the world
- NYSE Ticker DNOW
  Countries 20+
  Locations ~265
  Employees ~4,500
  ERP System SAP™
- Comprehensive network of energy centers, supply chain services and process solutions locations
- Key markets: Europe, Former Soviet Union, Latin America, Middle East, North America, Southeast Asia



## **2017** Revenue by Segment



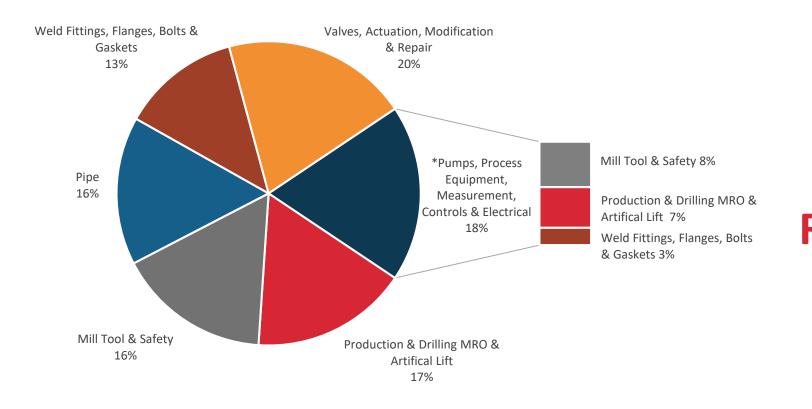
## **2017 United States Revenue by Channel**



# **Comprehensive Product Offering and Balanced Revenue Mix**



# **2017 DNOW Product Categories - Revenue**



**DNOW** carries a broad range of products To meet **RAPID** and **CRITICAL** deliveries to customers in

remote areas

<sup>\*</sup>Category percentage is split out to correlate with historical presentation

## **Global Presence and Reach**





## Blue-Chip Suppliers and Customers Across the Globe



#### Thousands of Suppliers in ~40 countries



























STRIBUTION































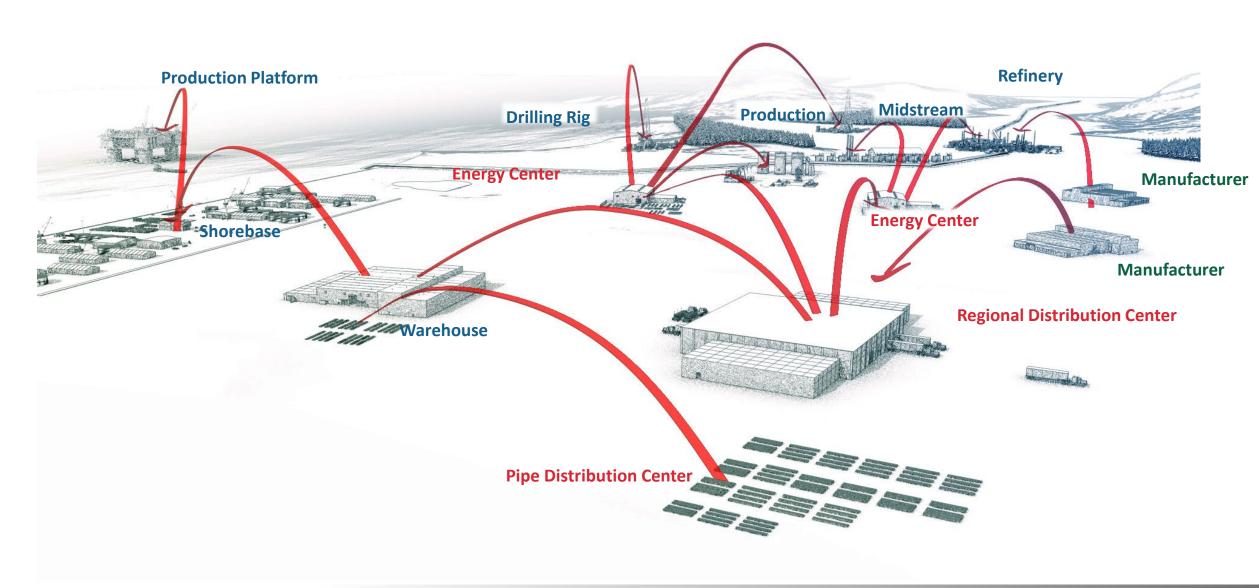
# in ~80 countries

**Supporting Customer Operations** 



## **DNOW Plays the Critical Role of Distributor**





## **Providing Value-Add Solutions Across All Channels**





Branch network model supplying products locally to upstream & midstream energy customers





On-site model offering customizable products to upstream and downstream energy, industrial and manufacturing markets



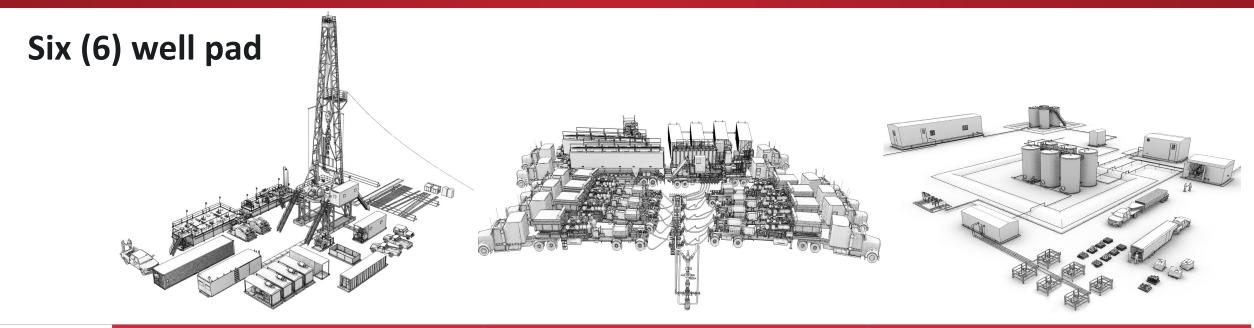


Rotating and process equipment solutions in the form of engineering, design, installation, fabrication and service

Meets demand for turnkey tank battery production (facilities) solution

# Timing and Materiality from Drilling to Tank Battery Install





|          | Drilling                 | Frac              | Tank Battery            |
|----------|--------------------------|-------------------|-------------------------|
| Revenue  | \$4,000-\$5,000 per week | Minimal           | \$250,000-\$1.5 million |
| Time     | 60-80 days               | 45-60 days        | 45-60 days              |
| Customer | Drilling Contractors     | Service Companies | E&P Operators           |

## Vision





# **Executing the DNOW Strategy to Unlock Value**



- Deliver Margin Expansion
  - Focus investments on highest growth markets & businesses
- Optimize Operations

  Differentiate through high value-add product lines & solutions
- Drive Growth Through Acquisitions

  Maximize synergies and leverage market opportunities; Focus on U.S. Supply Chain and U.S. Process Solutions
- Approach Capital Allocation with Discipline

  Allocate capital for organic and inorganic

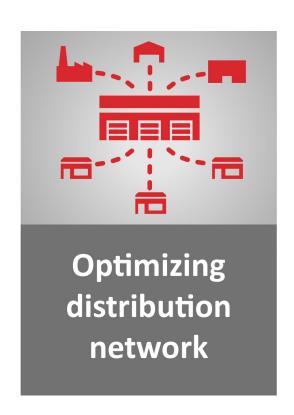
  growth



## **Driving Margin Expansion Through Focus on Operational Excellence**









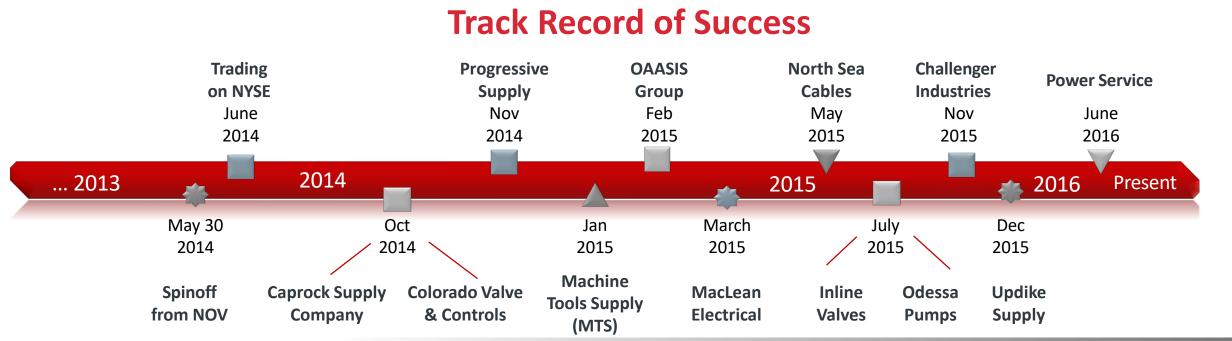


## **Driving Growth through Acquisitions**



# Clearly Defined Acquisition Strategy

- Seek high value-add solutions that bring sustainable competitive advantages
- ▼ Leverage product lines acquired through acquisitions to gain organic share
- **▼** Utilize strong customer relationships that present new opportunities
- Increase barriers to entry
- Promote cross-selling into Energy operations at higher margins



# Implementing a Disciplined Capital Allocation Strategy



- Invest in organic and inorganic growth
- Focus capital on high value-add supply chain services and process solutions offerings
- Allocate capital to high value-add product lines internationally
- Continue to conservatively manage debt





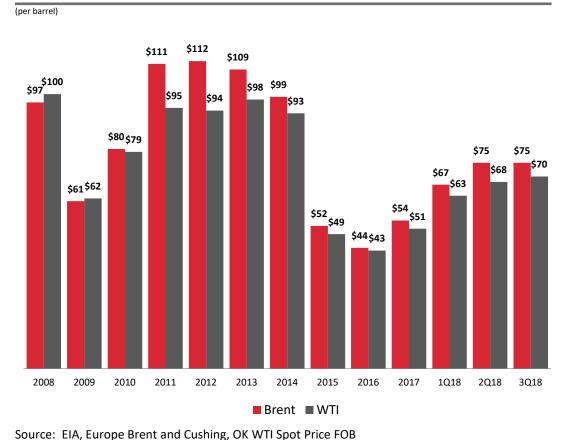


## Marginal Improvements in Key Industry Metrics

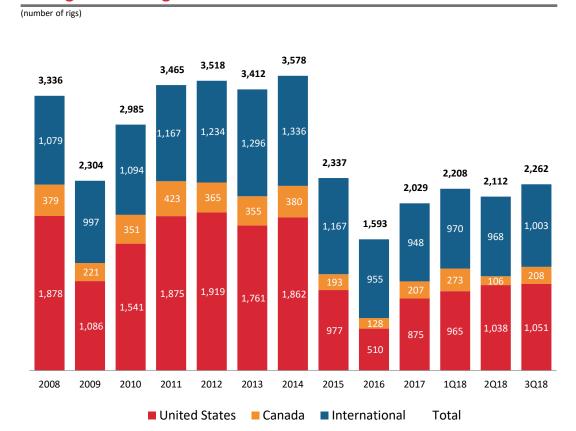


## Oil Prices & Rigs Trending Upward

#### **Average Oil Prices**



#### **Average Annual Rig Count**

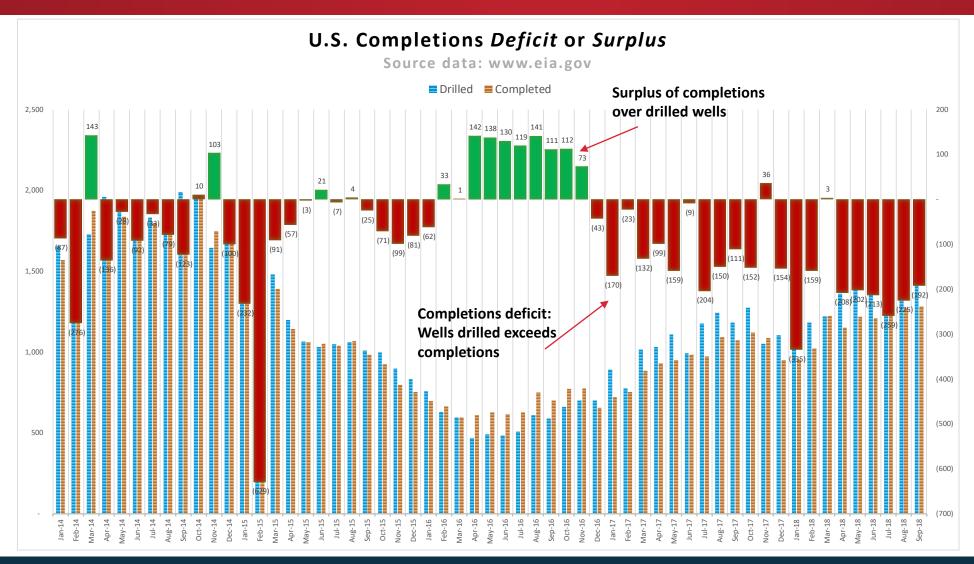


Source: Baker Hughes, Inc.

## DNOW is positioned to benefit from industry growth

# **Drilled and Completed Well Trends**





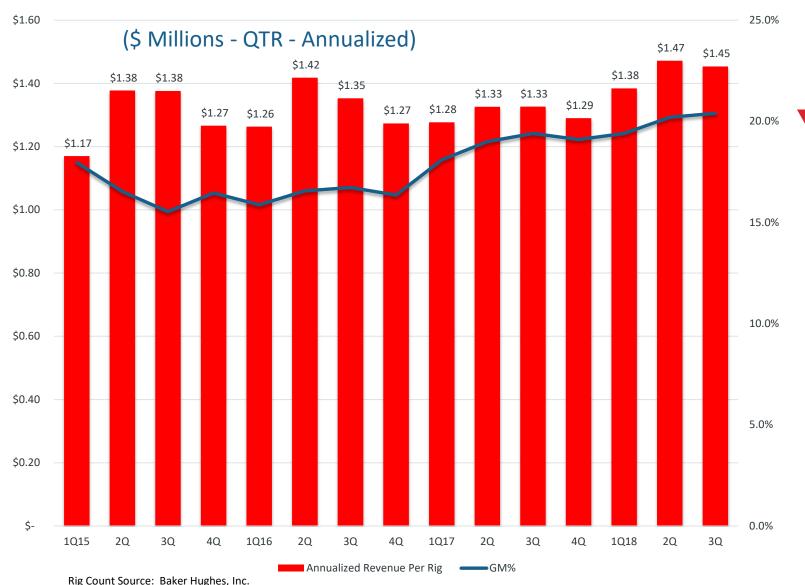
DUCs grow as completions struggle to keep pace with wells drilled





## Revenue Per Global Operating Rig in Line with Prior Quarters



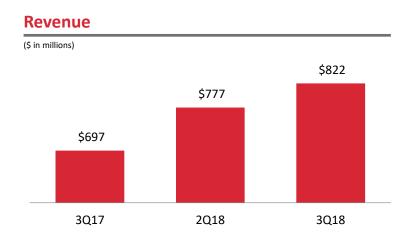


Gross margin of 20.4% was up 100 basis points year-over-year 3Q 2018, a reflection of DNOW's drive to maximize product margins and minimize cost of products

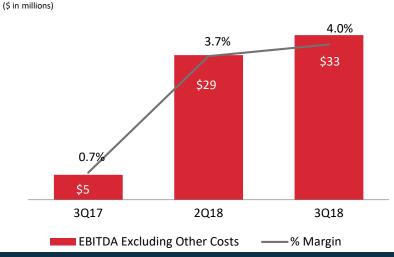
Rig Count Source: Baker Hughes, Inc.

# **CFO Highlights: Selected Quarterly Results (Unaudited)**

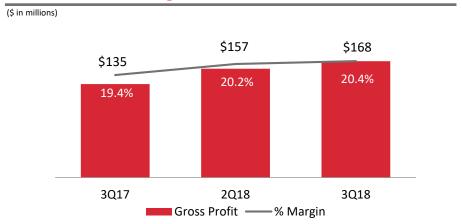




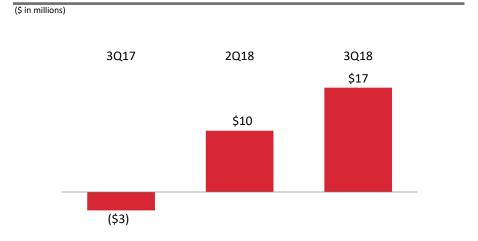
#### **EBITDA Excl. Other Costs (Non-GAAP) and Margin**



#### **Gross Profit and Margin**



#### Net Income (Loss) Excl. Other Costs (Non-GAAP)



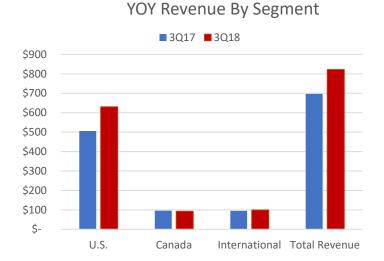
# **Continued positive momentum on key metrics**

# **YOY Improvement in Revenue and Operating Profit**

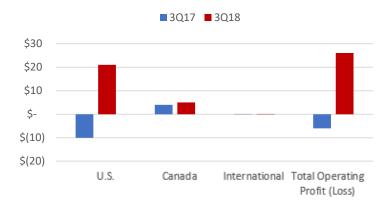


(\$ in millions)

|                               | Unaudited |      |      |     |
|-------------------------------|-----------|------|------|-----|
|                               | 3Q17      |      | 3Q18 |     |
| Revenue:                      |           |      |      |     |
| United States                 | \$        | 506  | \$   | 630 |
| Canada                        |           | 96   |      | 93  |
| International                 |           | 95   |      | 99  |
| Total revenue                 |           | 697  |      | 822 |
| Operating profit (loss):      |           |      |      |     |
| United States                 | \$        | (10) | \$   | 21  |
| Canada                        |           | 4    |      | 5   |
| International                 |           |      |      |     |
| Total operating profit (loss) |           | (6)  |      | 26  |







# Strong YOY U.S. revenue performance, Int'l revenue strengthened

# **3Q Highlights and Future Dynamics – U.S. Channels**



## **U.S. Energy Centers**

## **3Q Highlights**

- Revenue up 19% YOY
- Growth led by E&P market
- Rockies and Western regions driving growth

#### **Future Drivers**

- Short term reduction in completions impact on tank battery sales
- Sourcing strategy managing through section 232, section 301 and tariffs on imports
- Replacement costs on pipe flattens, Hot Roll Coil pricing off June peak

## **U.S. Supply Chain Services**

#### **3Q Highlights**

- Revenue up 30% YOY
- Increased activity with major E&P customers continued in Permian, Eagle Ford, Bakken and Mid Continent

#### **Future Drivers**

- Fundamentals good for SCS value proposition
- Focused on investing in Permian and New Mexico growth areas
- Continue to expand product portfolio to energy customers for increased value proposition

## **U.S. Process Solutions**

## **3Q Highlights**

- Revenue up 34% YOY
- Continue market share gain in Permian and Rockies for fabricated production equipment
- Continue capturing produced water with SWD pumps and crude gathering opportunities for midstream projects
- Added new major independent customer in the Permian

#### **Future Drivers**

 Continue to see sizable RFQs from EPCs and E&P Operators in Permian, Rockies and Bakken

Overall U.S. revenue grew 25% YOY; exceeding 11% U.S. rig count growth

# 3Q Highlights and Future Drivers – Canada and Int'l



## Canada

## **3Q Highlights**

- Revenue decreased 3% YOY, impacted negatively by foreign exchange, sequential increase 24%
- Cardium and Viking areas showing high activity out of break-up, steady activity in oil sands market
- Market opportunity partially restrained due to pipeline approval constraints

#### **Future Drivers**

- Uptick in project bids on existing midstream and SAGD infrastructure
- Uncertainty on pipeline takeaway projects resulting from political and economic challenges
- Significant crude trading discount to WTI impacting new capex investment

## **International**

## **3Q Highlights**

- Revenue up 4% YOY and down 3% sequentially
- Markets strengthening in Iraq, Kazakhstan, and North Sea Market
- Activity picking up in Latin American sector
- Increase in inquiries from Australia

#### **Future Drivers**

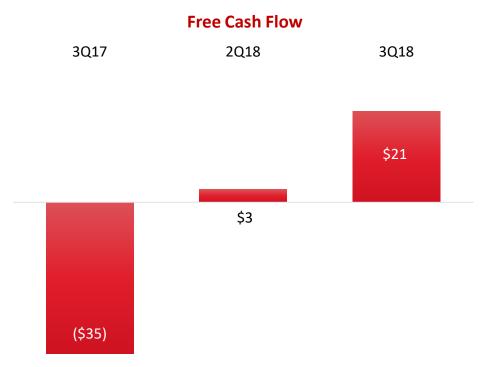
- Activity picking up in MENA, Latin America and Asia, with steady activity in CIS and Europe
- Tracking rig reactivations globally
- Uptick in rig load-outs in Asia

# International outlook turning positive

# Maintaining Working Capital as a % of Revenue Target

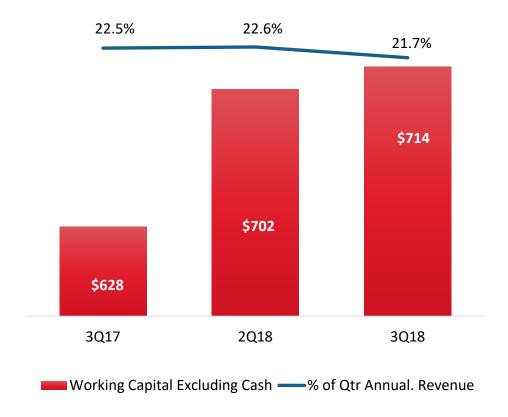


## (\$ Millions)



Free Cash Flow ("FCF") is defined as Net cash provided by (used in) operating activities, less Purchases of property, plant and equipment

#### **Working Capital Excluding Cash - Quarters**



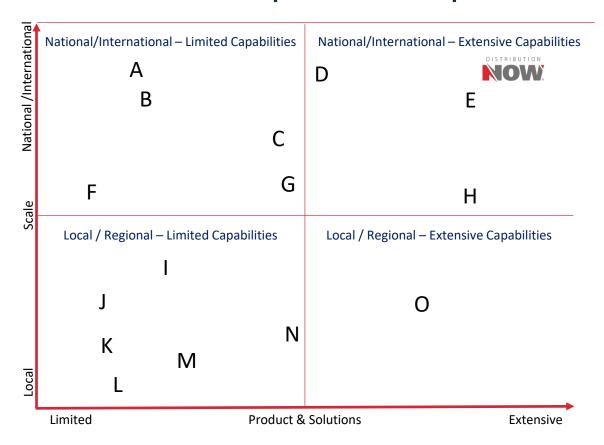




## Leveraging our Competitive Differentiators to Optimize Operations



## **DNOW's Competitive Landscape**



# Versus Small, Local Distributors

- Well Capitalized
- Cost Savings
- More Product Breadth
- Distribution Model
- Geographic Diversity
- National/International Accounts Leverage
- Scalable Credit
- Tech Platform
- Quality/Safety
- Publicly Traded
- ▼ Top-Tier Branded Products

## Versus Large National/International

- ▼ Cross Energy Value Chain
- ▼ Flexible Operating Models
- ▼ More Product & Solution Breadth
- ▼ Quality Triple Impact Supplier Program

DNOW is well positioned to compete against both small/local distributors AND large national/international companies

# **DNOW** is a Critical Link from Drilling to Distribution

Produced Water Disposal



Distribution

#### Drilling Gas **Producing Tank Battery** Gas Gas Gas Gas Compressor **Transmission and** Distribution Wellheads **Processing** Compressor Plant Station Station **Transportation** (x) **(y)** Separation on average 40-75 mi (64-120 km) Storage and Gathering Oil Oil Oil Oil Oil Metering

**Pump** 

Station

(y)

on average 40-75 mi (64-120 km) **Transmission and** 

**Transportation** 

**Pump** 

Station

(x)

**Midstream** 

**Upstream** 

Refinery

**Downstream/Industrial** 

# **Tank Battery Installation**



Does not include tanks, utilities or pipeline

