



Investor Presentation

Fiscal Year 2016

NYSE: DNOW



Disclosure Statement

Statements made in the course of this presentation that state the Company's or management's intentions, hopes, beliefs, expectations or predictions of the future are forward-looking statements. It is important to note that the Company's actual results could differ materially from those projected in such forward-looking statements. Additional information concerning factors that could cause actual results to differ materially from those in the forward-looking statements is contained from time-to-time in the Company's filings with the U.S. Securities and Exchange Commission. Any decision regarding the Company or its securities should be made upon careful consideration of not only the information here presented, but also other available information, including the information filed by the Company with the SEC. Copies of these filings may be obtained by contacting the Company or the SEC.

Vision

DistributionNOW will be recognized as the market **Leader in Supply Chain Management** through superior customer service by leveraging the strengths of our employees, processes, suppliers and information.

NYSE Ticker	DNOW
Countries	20+
Locations	~300
Employees	~4,500
ERP System	SAP™

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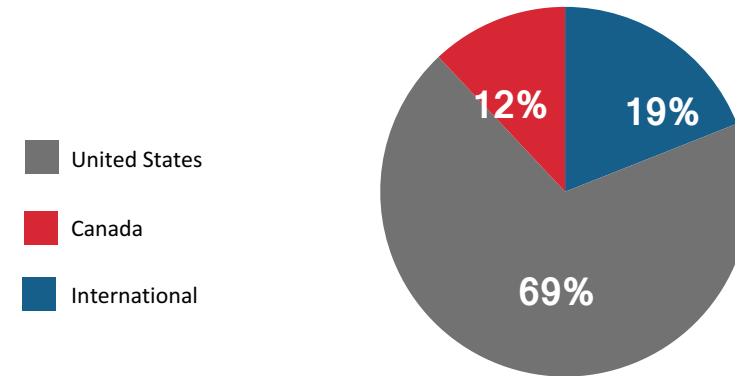
✉ IR@dnnow.com



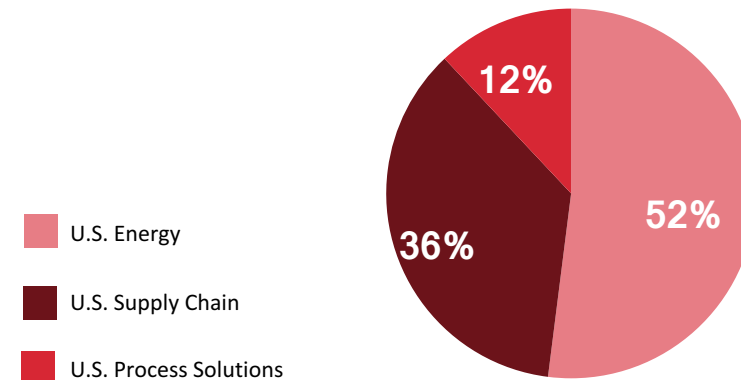
Company Snapshot

- One of the largest distributors to the energy industry
- Legacy of over 150 years operating
- Support major land and offshore operations for all the key energy producing regions around the world
- Comprehensive network of energy centers, supply chain service and process solutions locations
- 2016 revenue of \$2.1 billion
- Operates under the DistributionNOW and Wilson Export brands
 - More than 300,000 stock keeping units (SKUs)
 - Thousands of vendors in approximately 40 countries
 - Presence in over 20 countries supporting customer operations in more than 80 countries
- Key markets include North America, Latin America, Europe, the Middle East, the Former Soviet Union and Southeast Asia

2016 Revenue by Segment



2016 United States Revenues by Channel



Global Customer Reach

Company Locations

- Locations
- Sales Offices
- Distribution Centers

Distribution Centers:

United States

Houston, TX
Los Angeles, CA
South Plainfield, NJ

Canada

Edmonton, Alberta
Estevan, Saskatchewan

Europe

Aberdeen, Scotland

MENA

Jebel Ali, U.A.E.

Asia

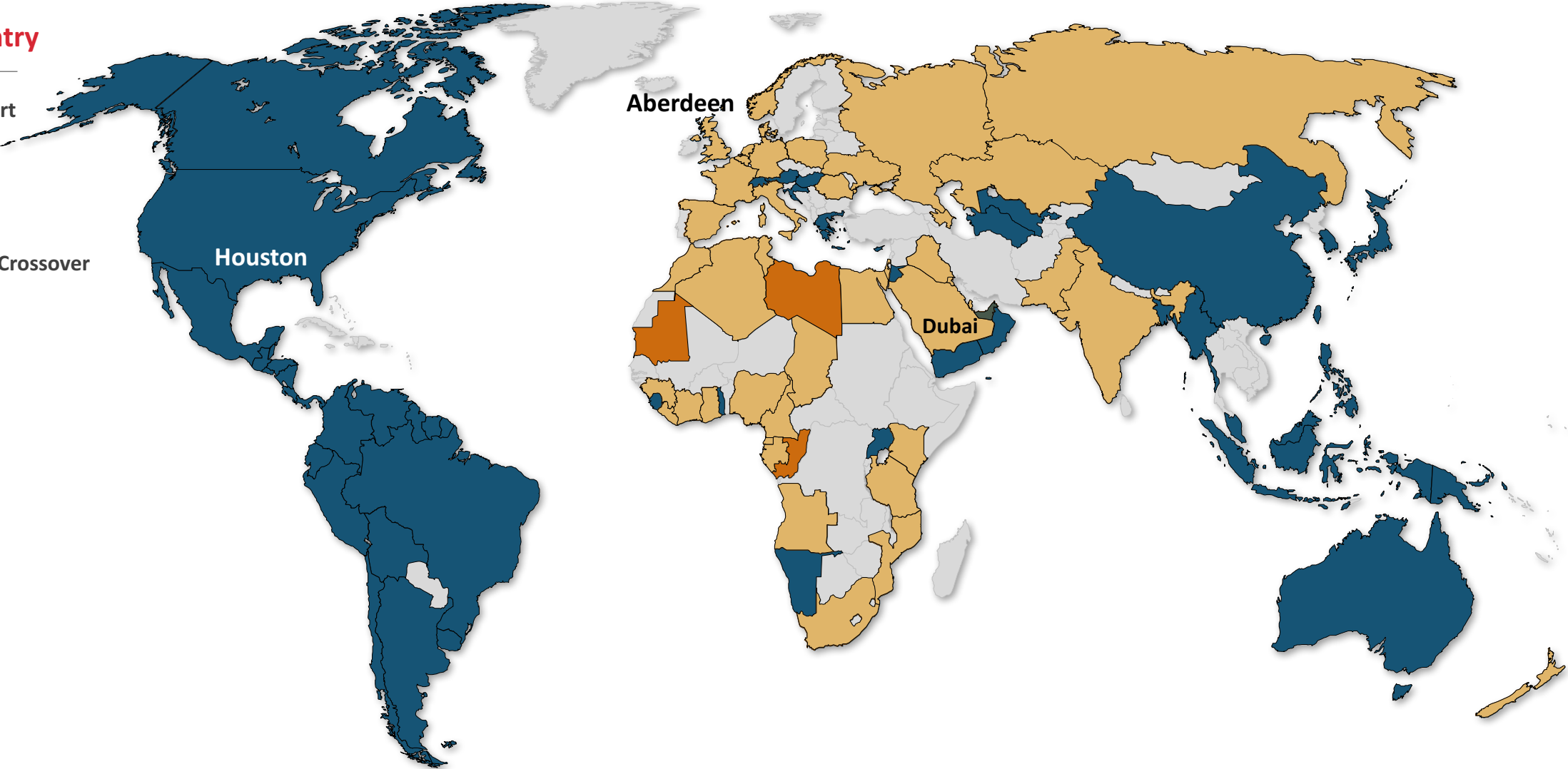
Jurong, Singapore



Global Customer Reach

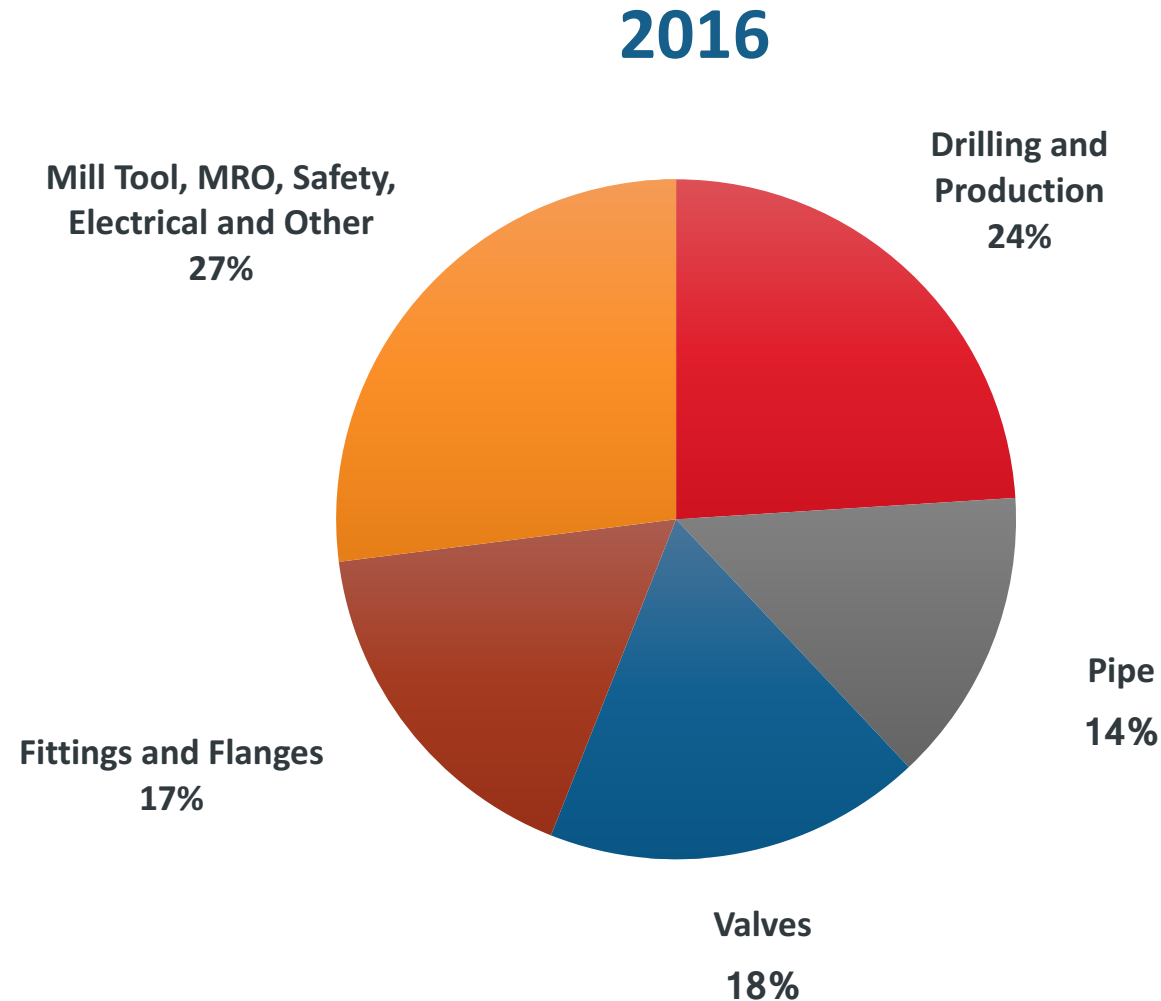
Export by Country

- US Wilson Export
- UK Export
- Dubai Export
- Export Country Crossover



Comprehensive Product Offering and Balanced Revenue Mix

DNOW carries a broad range of products to meet rapid and critical deliveries to customers in remote areas



Value Proposition

Product and Solution Offerings



Artificial Lift



Drilling Products



Electrical Products



Machine Tools
& Vending



Mill, Tool and Safety
Products



Modular Production
Equipment



Pipe, Fittings & Flanges



Pumps



Valves & Actuation

A Critical Link Through Leading Supply Chain Technology

- **Knowledgeable people**

- Customer
- Product
- Application
- Materials management

- **Proven processes**

- Quality management
- Supply chain expertise
- Engineering, design, installation, fabrication and service

- **Global footprint**

- United States
- Canada
- International

- **Leverage sourcing & procurement**

- Broad supplier base
- Single source provider
- Global sourcing

Markets



Drilling



Exploration &
Production

UPSTREAM



Processing



Transmission

MIDSTREAM



Refining,
Petrochemical,
Chemical & Utilities



Manufacturing and
Machine Tool

DOWNSTREAM / INDUSTRIAL

Blue-Chip Customers and Suppliers

Suppliers



DISTRIBUTION
NOW

Customers

Drilling Contractors



Exploration & Production



Midstream



Downstream & Industrial



DISTRIBUTION
NOW

Flexible Operational Model



ENERGY CENTERS

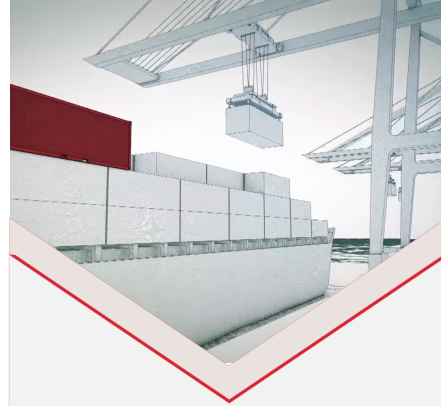
Branch network model supported by Distribution Centers to ensure inventory is maintained locally.

Right inventory in right place at the right time.



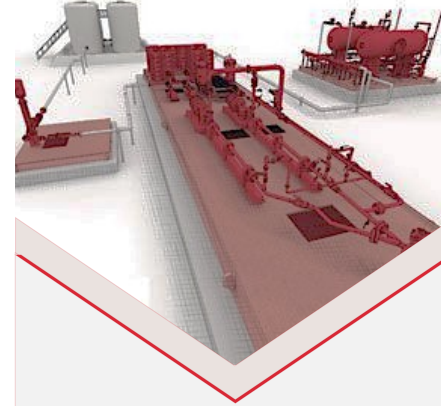
REGIONAL DISTRIBUTION CENTER

Distribution centers ensure replenishment of branches and direct shipment to customer facility.



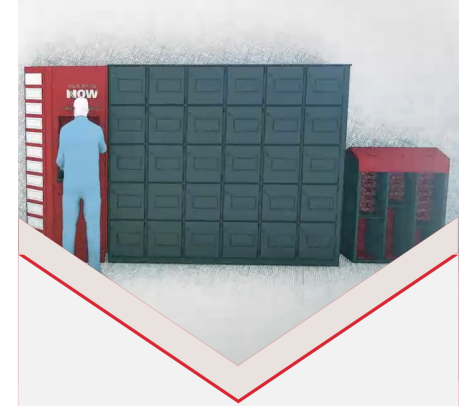
CAPITAL PROJECTS & EXPORT

Global sourcing and expediting capability to consolidate customer requirements and ensure correct product is delivered to the job site in accordance with project requirements.



PROCESS SOLUTIONS

Provide skidded, modular, rotating and process equipment solutions in the form of engineering, design, installation, fabrication and service.



SUPPLY CHAIN SERVICES

Vast offering of supply chain solutions to increase efficiency and lower cost within the supply chain.

Quality Triple-Impact Supplier Program

SUPPLIER AUDITS

- Assessment and qualification of new suppliers
- Reassessment of existing suppliers
- Follow up on supplier quality issues
- Rotational on-site physical audits
- Foundry evaluation on key valve manufacturers

SAMPLING STANDARD

- Monitoring and measuring
- Daily audit of incoming products
- QA/QC inspection (MTR review, PMI on SS and alloys, threading, dim. and visual)
- Full traceability (marking check)
- Acceptable Quality Limit (AQL) 1.5



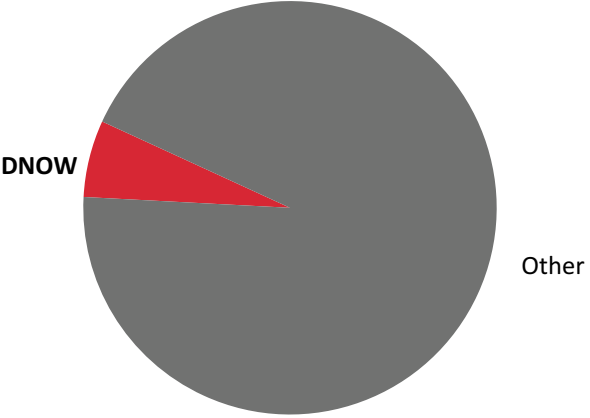
QUALITY CHECKPOINTS

- Supplier performance reporting (KPIs)
- Trial order lab testing
- Quarterly enhanced lab testing
- Manufacturer pre-ship inspection
- Overstock return inspections
- Verification of supplier corrective action

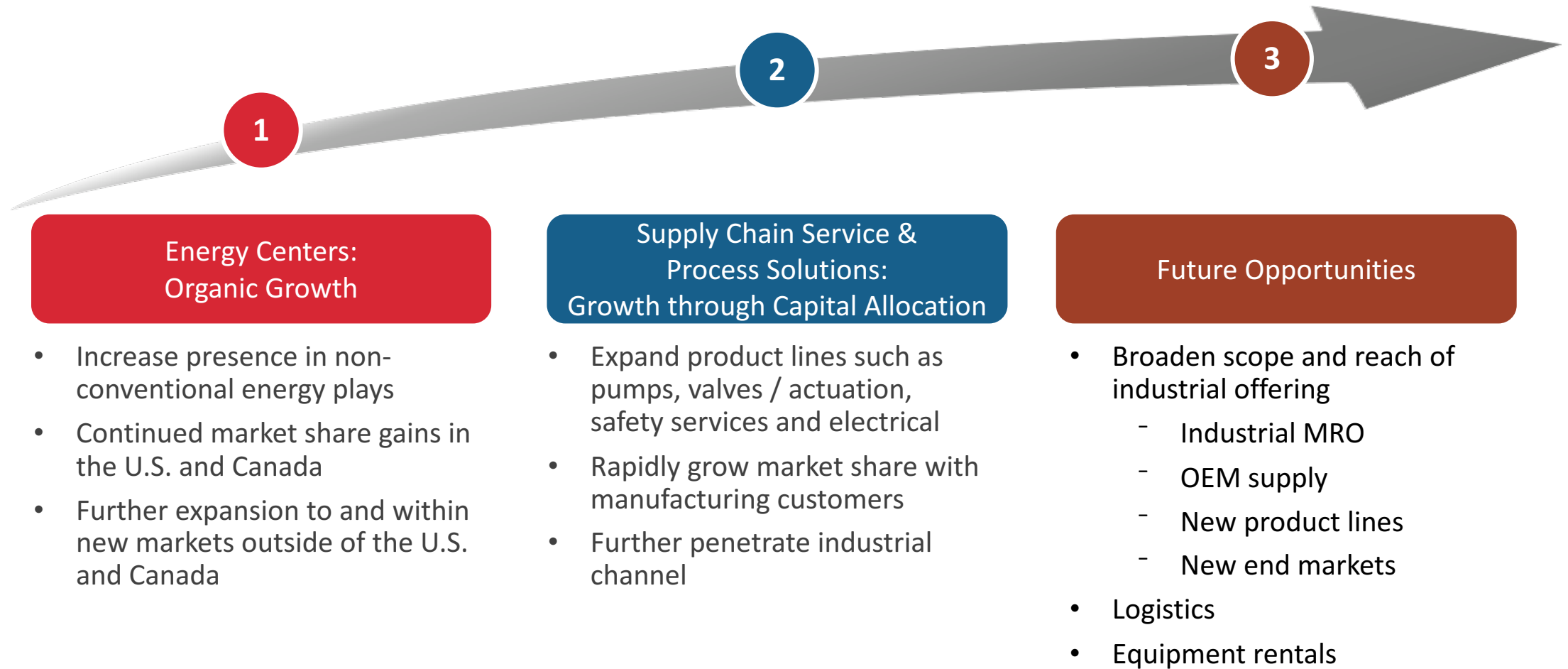
Key Investment Highlights

- 1 Large and highly fragmented market
- 2 Growth strategy through capital allocation
- 3 Robust IT capabilities underpin efficient operations and differentiated value proposition
- 4 Operational initiatives and scalability drive efficiencies
- 5 Macro industry trends favor players with extensive scale
- 6 Successful acquisition and integration track record
- 7 Attractive cash generation and returns through the cycles
- 8 Experienced leadership team

Large and Highly Fragmented Market

- DistributionNOW is one of the largest distributors to the energy industry worldwide
 - More than 300,000 SKUs
 - Thousands of vendors in approximately 40 countries
 - Quality offering ensured through AML
 - Network of ~300 locations worldwide
 - Presence in 20+ countries, with approximately:
 - ~200 locations in the U.S.
 - ~55 locations in Canada
 - ~35 international locations
 - Supported by 8 distribution centers
 - \$50bn+ addressable upstream, midstream, downstream and industrial market in U.S. and Canada¹
- 
- A pie chart illustrating market fragmentation. A small red slice, labeled 'DNOW', represents a small portion of the market. The remaining large grey slice is labeled 'Other', indicating a highly fragmented market with many small players.
- Highly fragmented market
 - DistributionNOW differentiated by scale and global reach
 - Majority of competitors are small, local/regional players

Growth Strategy through Capital Allocation



Robust IT Capabilities Underpin Efficient Operations and Differentiated Value Proposition

- DNOW has implemented an integrated ERP system linking global centers, customers and suppliers
 - Greatly enhances operational efficiency
 - Enables immediacy of decision-making
 - Reduces total procurement costs for DNOW and customers
- Supports planning and optimization of supply chain processes

System Highlights

- Integrated with customer ERP
- Approximately 9 million electronic transactions processed in 2015
- In-house support allows DNOW to tailor its system to better meet customers' needs and increase operational efficiency

Sample Applications

- Demand management, statistical forecasting and lifecycle planning expedite decision making and allow flexible assortment planning
- An integrated warehouse management system; voice and wireless barcode scanners increase warehouse efficiencies
- MetalTrace (MT) allows for the storage and retrieval of manufacturer documentation such as Safety Data Sheets (SDS) and Mill Test Reports (MTR's) in a consolidated, indexed environment. MT is integrated with DNOW's ERP system for enhanced traceability of material and faster order processing

Operational Initiatives and Scalability Drive Efficiencies

Operational Excellence

- Highly flexible model
- Global ERP system
- Centralized pricing discipline
- Leveraged international sourcing
- Distribution center supported inventory replenishment

Highly Scalable Business Model

- Low fixed costs
- Incremental margins well in excess of total margins
- Limited capital needs to support expansion
- Integration of acquisitions
- Incentives tied to profitability and balance sheet efficiencies

Macro Industry Trends Favor Players With Extensive Scale

- DNOW has sophistication, scale and geographic reach to serve an increasingly consolidated and global customer base

Trend

Partnering with supplier to eliminate waste, drive efficiencies and improve productivity through the use of innovative solutions and point of use technology

DNOW Capability

Integrated supply model and comprehensive supply solutions to reduce costs and increase productivity

Trend

Industry consolidation of customer base through acquisitions and international expansion

DNOW Capability

Size and geographic reach to serve global customer need in existing and new geographies

Case Study

Major manufacturer of aerospace components

Improvements to manufacturing supply chain yields major gains

- Tool crib downsized by 60% due to implementation of vending systems
- Reduced inventories by 40% by repackaging in economic use quantities
- Reduce stock outs, 99.98% inventory accuracy and availability

Improvements in manufacturing productivity

- Increased productivity 30% with advanced cutter technology
- Improved tool life 20% by implementing improved cutting fluid
- Increased productivity 25% by reducing part changeover time

Case Study

Large public independent oil and gas company

- DNOW is preferred material management partner within Customer's Regional Distribution Concept (RDC)
- Provide full cycle material management solutions across Customer's assets in U.S. and Canada

Customer recently made acquisition in South Texas (Eagle Ford)

- DNOW implementing of the RDC model at new Eagle Ford assets
 - Displaces current suppliers

Successful Acquisition and Integration Track Record

Selected Acquisitions

Date	Acquisition	Country
December 1998	Dominion Oilfield Supply (DOSCO/TS&M)	Canada
June 1999	Continental Emsco Company (via Wilson)	United States / Canada
July 1999	Dupre Supply	United States
January 2000	Texas Mill Supply (via Wilson)	United States
January 2000	Republic Supply Company	United States
January 2001	Van Leeuwen Pipe & Tube (via Wilson)	United States
March 2001	DEMIJ-Rotterdam	The Netherlands
January 2003	LSI Specialty Electrical Products	United States
August 2003	Neven Handelsonderneming	The Netherlands
October 2004	Roma General Welding Services	Australia
December 2008	Sakhalin Outfitters	Russia
August 2010	Group KZ	Kazakhstan
February 2011	Capital Valves	United Kingdom
May 2012	Wilson Distribution	U.S., Canada, International
July 2012	CE Franklin	Canada
January 2015	Machine Tools Supply	United States
February 2015	OAASIS Group	United Kingdom
March 2015	MacLean Electrical	United Kingdom
May 2015	North Sea Cables Norge AS	Norway
July 2015	Odessa Pump & Equipment	United States
November 2015	Challenger Industries, Inc.	United States
December 2015	Updike Supply Company	United States
June 2016	Power Service, Inc.	United States

M&A Strategy

- Use healthy balance sheet to allocate capital towards strengthening market positions
- Enhance high value add product offering and geographic reach in key global markets
- Accelerate expansion in supply chain services & industrial segments
- Expand eCommerce technologies

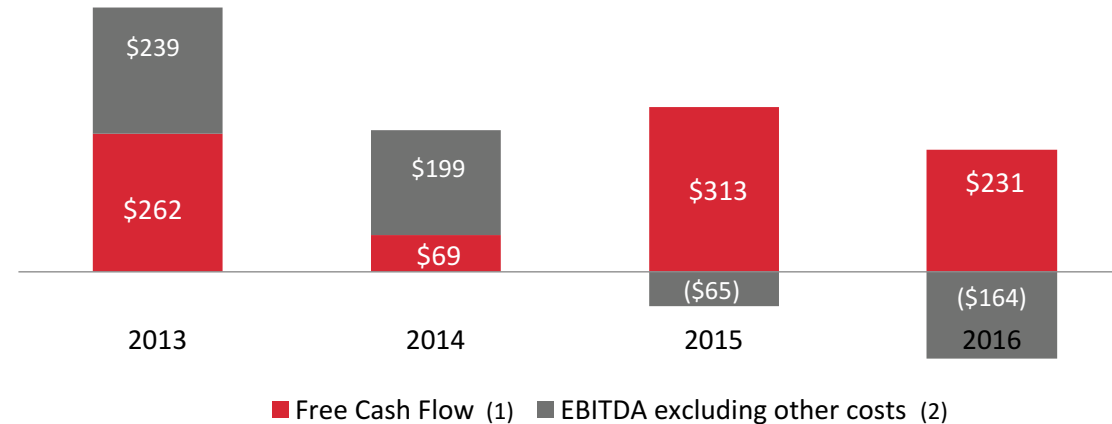
Attractive Cash Generation and Returns Through the Cycle

2016 Financial Snapshot

- Revenue: \$2.1 billion
- Gross margin: 16.4%
- EBITDA excluding other costs: \$(164) million
- Free cash flow: \$231 million

Free Cash Flow and EBITDA excluding other costs

(\$ in millions)



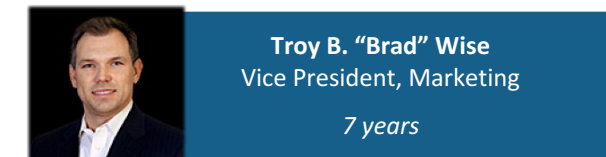
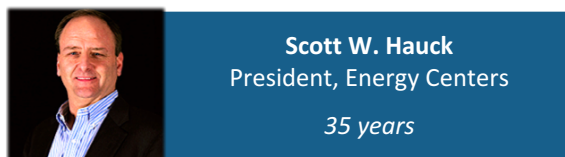
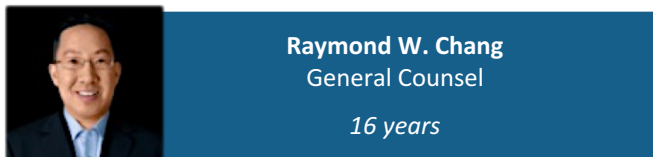
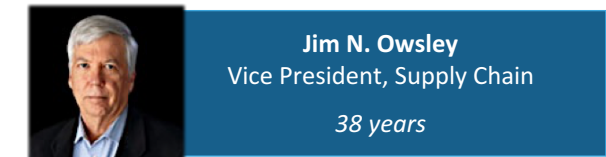
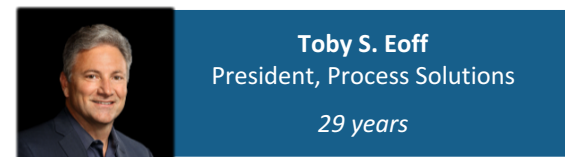
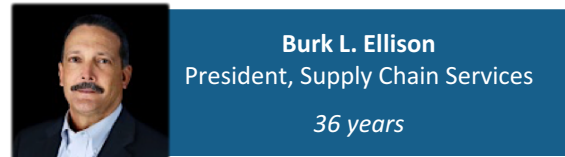
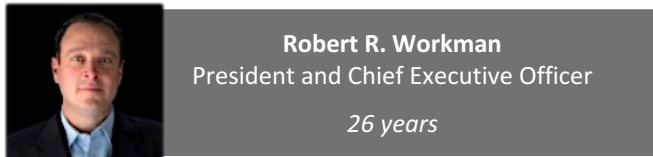
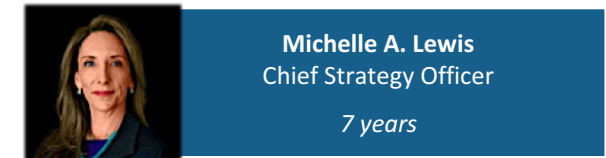
- Robust free cash flow despite headwinds in 2016 from a down year in the broader energy sector
- Continued to reinvest in the business to improve operations and support future growth
- Flexible cost structure and disciplined working capital management underpin cash flow generation through the cycle

(1) Free Cash Flow ("FCF") is defined as Cash Flow from Operations less Capital Expenditures

(2) EBITDA excluding other costs is defined as Earnings before Interest, Taxes, Depreciation and Amortization and other costs of nil, \$1 million, \$413 million and \$10 million for 2013, 2014, 2015 and 2016 respectively. Other costs primarily includes goodwill impairment charge of \$393 million in the year ended December 31, 2015, and transaction costs associated with acquisitions including the cost of inventory that was stepped up to fair value during purchase accounting related to acquisitions and severance expenses which are included in operating profit (loss). More information on EBITDA excluding other costs can be found by reading the Company's most recent Annual Report on Form 10-K.

Experienced Leadership Team

- 27 year average tenure of Leadership team
- Extensive industry experience
- Focused on managing the business for long term growth



Note: Tenure includes DNOW and predecessor entities



DISTRIBUTION
NOW®

We Distribute Products that Deliver Energy to the World®

